

# FINANCIAL SERVICES GUIDE

Preparation Date: 01 January 2018



**bombora**

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## **bombora**

This Financial Services Guide has been authorised for distribution by the authorising licensee:

Bombora Advice Pty Ltd  
(Bombora)

ABN 40 156 250 565

Australian Financial Services  
Licence No. 439 065 ('AFSL')

Level 2, 406 Collins Street,  
Melbourne VIC 3000.

Email:

[info@bomboraadvice.com.au](mailto:info@bomboraadvice.com.au)

Website:

[www.bomboraadvice.com.au](http://www.bomboraadvice.com.au)

## PART 1

This Financial Services Guide ('FSG' or the 'Guide') provides you with important information about Bombora Advice Pty Ltd ('Bombora' or 'Licensee'), and its Authorised Representatives, who will provide you with the financial services described in this Guide. It is designed to help you evaluate and make an informed decision about whether to use the financial services described in this Guide. We suggest you retain this Guide for your future reference. If any part of this Guide is not clear, please speak to your adviser.

### **This Guide consists of two parts.**

Part 1 of this Guide contains important information about:

- the financial services we offer as Authorised Representatives of Bombora;
- Bombora as the holder of an AFSL;
- the financial services that Bombora offer;
- the process we follow to provide financial services;
- how we, our associates, and Bombora are paid;
- any arrangements which may influence our advice to you;
- how we and Bombora protect your privacy; and
- who to contact if you have a complaint or if you are not satisfied with the services provided.

Part 2 of this Guide is an Adviser Profile and includes information on the services we are authorised to provide on behalf of Bombora. References in this Guide to 'me', 'I', 'us', 'we' and/or 'our' should be read as either Bombora or 'Authorised Representatives' of Bombora, as the context requires.

### **Part 1 contains the following sections:**

- Financial Services Guide (Section 1);
- Privacy Statement (Section 2); and
- Are you satisfied? (Section 3).

You must read each of these sections in conjunction with Part 2, which provides more detail to allow you to make an informed decision about whether to use the financial services we offer.

Together, these documents form the complete FSG which we, as Authorised Representatives, are required to provide.

## About Bombora

**Bombora Advice Pty Ltd was formed in July 2013 by a group of like-minded financial advisers who wanted to form a business to provide the highest levels of professional advice to their clients in a business relationship which matched their collective views on advice preparation, advice delivery and client service.**

Bombora is a boutique licensee with a network of risk insurance advisers. Operating nationally, the group is privately owned.

Bombora holds AFSL No. 439065 issued by the Australian Securities and Investments Commission and is a Professional Partner of the Financial Planning Association of Australia (FPA), and a member of the Association of Financial Advisers Ltd. As a member of these bodies, we adhere to set standards in terms of ethics, conduct and continuing education.

As an Authorised Representative, we act on behalf of Bombora when providing the financial services we are authorised to provide under Bombora's AFSL. Further information on these services is set out in the FSG Part 2 Adviser Profile.

### **Bombora Advice Pty Ltd Registered Office:**

Level 2, 406 Collins Street  
Melbourne VIC 3000

**Ph:** 1300 653 097

**Fax:** (03) 9602 4243

**E:** info@bomboraadvice.com.au

### **Bombora Advice Pty Ltd Head Office is:**

Suite 12, 333 Canterbury Road  
Canterbury VIC 3126

**Ph:** 1300 653 097

**Fax:** (03) 9602 4243

**E:** info@bomboraadvice.com.au

## SECTION 1 FINANCIAL SERVICES GUIDE

### **What other information should you consider before deciding whether to proceed with our recommendations?**

If you receive personal financial advice this will be documented in a Statement of Advice (SoA), or in specific circumstances a Record of Advice (RoA), that confirms the discussions you have had with us, the recommendations we are making and the basis for those recommendations. These documents will also explain how those recommendations will work towards achieving your goals, any relevant fees received by us, and any associations with financial product providers.

When a financial product is recommended to you, you will be provided with a Product Disclosure Statement (PDS) or other disclosure document issued by the product provider. Among other things, the PDS contains information about the risks, benefits, features and fees payable in respect of the product. In combination, these documents will help you make an informed decision about whether to proceed with our recommendations.

## Who provides the financial services described in this FSG?

The financial services described in this FSG are provided by us as Authorised Representatives of Bombora.

Part 2 of this Guide contains further details about your financial adviser, and our experience, qualifications and professional memberships.

## Who is responsible for those financial services?

As the holder of an AFSL, Bombora is responsible for the financial services we provide to you. Bombora acts on its own behalf when these financial services are provided to you.

In relation to the financial services offered in this FSG, Bombora, as the holder of an AFSL, does not act on behalf of any other person or licensee. Bombora is only responsible for the services offered in this FSG.

The law requires Bombora to have arrangements in place to compensate certain persons for loss or damage they suffer from certain breaches of the Corporations Act by Bombora and/or its Authorised Representatives. Bombora has internal compensation arrangements as well as professional indemnity insurance that satisfy these requirements.

## What financial services do we offer?

**Bombora is able to provide financial product advice and to deal in a wide range of products (unless otherwise stated in Part 2 of this Guide) including:**

- Deposit products;
- Government debentures, stocks or bonds;
- Life investment and life risk products;
- Managed investment schemes including investor directed portfolio services;
- Standard margin lending facilities;
- Retirement savings account products;
- Securities (e.g. shares); and
- Superannuation products.

**Some of the services you are able to access through Bombora include:**

- Personal and business insurance advice
- Superannuation and rollover advice
- Retirement planning advice
- Investment planning advice; and
- Portfolio review services

## What products are available?

A range of financial products offered by many leading financial product providers are available for recommendation by us. Details of the available products we can recommend are contained in the Approved Product List (APL).

Internal and external experts provide financial product research, which is used to carefully select and maintain an extensive list of Approved Products for us to select from. We conduct due diligence on external research report providers that provide us with research.

We will only recommend a product to you after considering its appropriateness to your individual objectives, financial situation and needs. The recommendations will be made after conducting an investigation into the financial products and may require us to investigate and consider a financial product which is not on the APL.

## How do we ensure that the advice we give you suits your needs and objectives?

To ensure we provide advice suitable for your needs and financial circumstances, we firstly need to understand your financial situation, personal financial objectives and needs.

**We will follow a step-by-step process as outlined below:**

**1.)** We will meet with you for an initial consultation. During this meeting we will discuss your expectations and provide you with details of the services we can offer.

**2.)** We will collect all the information we need from you, including your personal financial situation, financial objectives and needs. If you do not wish to provide the information we require, we will advise you of the possible consequences of not disclosing your full personal information and the impact on the recommendations given. This may include not being able to provide advice on the subject matter you request.

**3.)** We will help you identify your goals and may discuss your attitude towards investment risk.

**4.)** We may consider strategies and areas such as income, social security, insurance, cash and estate planning requirements. Where required we will also conduct a reasonable investigation of the financial products that may be suitable to implement the strategies as part of the recommendations. Based on these and other considerations, we will prepare and present to you a written SoA, or in some cases depending on the circumstances, an RoA. We will explain in the SoA (or RoA) the basis for the advice, and any remuneration, benefits or associations which could have influenced the advice.

Where we recommend financial products, we will provide you with a PDS or other disclosure document containing information about each product recommended, to help you make an informed decision about whether to purchase that product.

**5.)** We will discuss our recommendations with you, make any changes you require and gain your agreement to implement those recommendations.

**6.)** We will then implement those recommendations.

**7.)** We will meet with you periodically to review your financial circumstances if we agree to an ongoing advice service arrangement which includes a regular review component. If an ongoing advice service arrangement is entered into, this will be documented in your Ongoing Advice Service Arrangement Letter and/or SoA. Where you have entered into an ongoing fee arrangement after 1 July 2013, we will renew your arrangement with you at a minimum of every two years.

We will also explain to you any significant risks of the financial products and strategies which we recommend to you. If you are unclear of the risks, do not hesitate to question us further.

In certain circumstances, we may not provide you with personal advice via a SoA or RoA, as outlined above. These circumstances may include:

Where general advice is provided, we will not provide you with personal advice via a SoA or RoA. General advice is received by attending one of our seminars or receiving one of our newsletters. If you would like further information regarding the general advice and how it may benefit you, please contact your Adviser.

## What documents do you get if we provide further advice?

Where a further review is conducted and personal advice is provided, in some circumstances we are not required to provide you with a SoA for this further advice. Where this is the case, if you have not already been provided with a RoA, you may request a copy of the RoA from us by contacting us (on any of the contact details set out in Part 2 of this Guide) for a period of seven years from when the further advice was first provided to you.

## How can you instruct us?

You may specify how you would like to give us instructions, for example, by phone, fax or email using any of the contact details set out in Part 2 of this Guide. Alternatively, you may provide instructions to us in person. Where instructions are provided by telephone, these must be confirmed in writing.

## Other services

We may provide services other than financial planning services. For example, we may also act as your accountant or legal adviser, or advise you on real estate investments, health insurance or your finance needs. While we may provide these other services, you should understand that these other services are not provided under Bombora's AFSL and Bombora does not train, support or supervise the provision of these other services and has no responsibility in relation to these services.

### Examples of the services which Bombora is not responsible for include:

- general insurance services (e.g. car insurance);
- real estate and direct property advice;
- taxation services, such as completion of tax returns;
- accounting and audit services;
- legal services;
- credit activities;
- consulting services; and
- administration and compliance of Self-Managed Superannuation Funds
- Private Health Insurance.

## How are we paid for our services?

### We and Bombora may receive:

- fees paid by clients;
- commission/brokerages paid by product providers;
- other payments by product providers; and
- other benefits.

Fees and commissions/brokerage payable (as directed by your Authorised Representative) to Bombora, Authorised Representatives, Corporate Authorised Representatives or to any other approved party. We may receive up to 100% of any fees and commission/brokerages received.

Details of any fees, commissions/brokerage or other benefits that we, Bombora or other associated persons are entitled to receive if you implement our recommendations in relation to a specific financial product, will be disclosed to you in your SoA or RoA when personal advice is given.

## Services and fees for our professional advice

The types of fees, commissions/brokerage and other benefits that may be received by us and by Bombora include the following:

### SERVICE FEES

We will discuss and agree our fee structure with you before we provide you with services. The types of fees you can be charged are listed below. You may be charged a combination or part of, any of these fees.

**Fees for advice**

We may charge fees for the preparation, presentation and implementation of our advice. These fees will be based on your individual circumstances, the complexity involved in your situation and the time it takes to prepare personal financial advice for you. We will discuss these fees with you and gain your agreement to the fees before we provide you with advice.

**Ongoing advice fees**

We may charge a fee to provide ongoing portfolio reviews and/or for the provision of ongoing services. This fee will be agreed with you and is either a set amount, or an amount based on the amount of funds under our advice, and/or the time involved in reviewing your portfolio and circumstances.

**Referral fees**

If we refer you to another business to provide you with services, we may receive referral fees. Those fees may vary according to the party to whom we are referring, and the products involved. We will provide written notification to you if we are likely to receive referral fees for referring you to another service provider.

**Pay methods**

Our fees are either invoiced to you directly, deducted from your investments, paid by product providers or a combination of these methods.

Where it is debited from your investments, it is normally referred to as the Adviser Service Fee. In most instances you will be able to select the method of payment that suits you best. We will discuss and agree the method of payment with you before we provide you with services.

**Commissions/brokerage**

If you take out a financial product through us, Bombora may receive payments in the form of initial commission/brokerage and/or ongoing commissions/brokerage from the financial product providers. These commissions/brokerage are included in the fees, premiums and interest rate (in the case of margin loans) you pay for the product. This is not an additional cost to you.

The commissions/brokerage payable for different classes of financial products include the following:

**Investment products**

For investment products, including superannuation and annuities, commissions are generally deducted from the funds you invest. Commissions on investment products may only be payable in certain circumstances where an arrangement exists as at 1 July 2013. Where you acquire an investment product before 1 July 2014, commissions may be payable where Bombora had an existing arrangement with the product issuer prior to 1 July 2013.

Bombora may receive between 0% and 1% of your initial investment as initial commissions from product providers whose products are recommended to you.

Bombora may also receive ongoing commissions from the management fees of the product providers.

Ongoing commissions range between 0% and 1% p.a. of your investment balance. Bombora may pass up to 100% of these commissions to us.

*Example*

We recommend you invest \$10,000 in an investment product. The applicable initial commission is 1% and ongoing commissions are 1%p.a. Bombora may receive initial commission of \$100 and may pass up to \$100 of that to us. Assuming the investment amount stays the same, each year Bombora may receive ongoing commission of \$100 and may pass up to \$100 to us.

**LIFE INSURANCE PRODUCTS**

Initial and ongoing commissions/brokerage from insurance providers may be received by Bombora. These commissions/brokerage are paid to Bombora by the company that issues the product that Bombora's Advisers recommend to you and they are included in what you pay for the product. The commissions/brokerage vary and are based on the policy cost, which is the sum of the premiums you pay and may include other fees related to the product.

The initial commission/brokerage is paid in the first year by the product issuer to Bombora. Ongoing commissions/brokerage are payments paid by product issuers to Bombora in the years after the first year. These commissions/brokerage may be passed on to your Adviser.

If you initiate an increase to your cover, Bombora may receive initial and ongoing commissions/brokerage on the increase to your policy cost. The ongoing commission/brokerage on a client initiated increase is only paid in respect of the period that starts from the first anniversary of the increase.

If the initial commission/brokerage is equal to the ongoing commissions/brokerage (as a percentage of your policy cost), Bombora may receive up to 30% (excl. GST) of your annual policy cost. If the initial commission/brokerage is higher than the ongoing commissions/brokerage, the maximum commission that Bombora may receive is set out in the table below.

Date a new product is issued	Initial Commission/ Brokerage (% of annual policy cost or increase excl. GST)	Ongoing Commission/ Brokerage pa (% of annual policy cost Or increase excl. GST)
Before 1 January 2018 or before 1 April 2018 when the application was received prior to 1 January 2018	0 - 130%	0 - 30%
1 January 2018 - 31 December 2018*	0 - 80%	0 - 20%
1 January 2019 - 31 December 2019*	0 - 70%	0 - 20%
From 1 January 2020*	0 - 60%	0 - 20%

\* Bombora may receive the pre 1 January 2018 commission rates above from the product issuer if:

- > your policy was issued before 1 January 2018 and you exercise an option to establish new or additional cover under your policy after 1 January 2018; or
- > your policy was issued before 1 January 2018 and is replaced after 1 January 2018 to correct an administrative error.

#### Example

We recommend an insurance product to you and it is issued on 2 January 2018. The annual policy cost is \$450. Bombora may receive up to \$360 (80% excl. GST) as an initial commission/brokerage and may pass up to \$360 to us. Assuming the policy cost stays the same each year, Bombora may receive up to \$90 pa (20% excl. GST) as an ongoing commission/brokerage and may pass up to \$90 pa to us.

On 2 September 2018, you decide to increase your insurance cover. The cost of this increased cover is \$100. The initial commission/brokerage payable to Bombora in respect of this increase will be \$80 (80% excl. GST) as the increase has occurred in 2018. The ongoing commission/brokerage payable to Bombora in respect of this increased policy cost will be up to \$20 pa (20% excl. GST), payable in respect of the period starting from the first anniversary of the date on which you increased your insurance cover (i.e. 2 September 2019).

You'll find details of how your insurance policy cost is calculated in the relevant PDS that we provide you. Where personal advice is provided to you, you'll also find details of the commission that Bombora and I are entitled to receive if you decide to purchase a life insurance product, in your SoA or RoA.

#### INSURANCE PARTNER PROGRAM

In addition, Bombora may receive benefits as part of the Insurance Partner Program in the form of education, training and other support and resources to assist in the delivery of life insurance advice. Participants in the Insurance Partner Program may pay a fee to Bombora. Participants may be given the opportunity to provide training about their life insurance products.

The total amount of fees, or the fees that may be paid by each individual life insurance product provider, will depend upon the commercial arrangements that may be negotiated from time to time between Bombora and each product provider. These payments will not change the amount of the policy cost payable by you.

#### Margin Lending

If we organise, or increase a margin loan for you, Bombora may receive payments in the form of ongoing commissions/brokerage from the margin loan provider. Commissions/brokerage on margin lending products may only be payable in certain circumstances where an arrangement exists as at 1 July 2013. Where you have entered into a margin lending product prior to 1 July 2014, commission/brokerages may be payable where Bombora had an existing arrangement with the margin loan provider prior to 1 July 2013. These commissions/brokerage range between 0% and 0.5% of your loan balance. Bombora may pass up to 100% of these commissions/brokerage to us.

#### Other payments from product providers

For life insurance policies issued before 2018 or for which an application has been made before 2018 which is then issued by 31 March 2018, Bombora may continue to receive payment(s) in the form of a licensee commission/brokerage which is based on the level of premiums placed with the product provider. No amounts received by Bombora relating to these arrangements are passed through to us. Currently, Bombora may receive remuneration of up to 1% p.a. of the premiums written annually with applicable life insurance providers.

#### Example

If you purchase a relevant life insurance product and the annual premium is \$450, Bombora may receive up to \$4.50 p.a. from that life insurance provider.

#### Does Bombora charge any fees?

Bombora will not charge you any additional fees. Bombora will remit to its Advisers all fees and commissions/brokerage we receive for the advice and services provided to you. Bombora does charge your Adviser an annual fee for licensing and support services, which will be collected from your Adviser on a monthly basis.

#### Other benefits

From time to time we may accept alternative forms of remuneration from product providers or other parties. These benefits may include benefits such as hospitality or support connected with our professional development (e.g. training or sponsorship to attend conferences). We maintain a register detailing any benefit we receive over \$300 and other benefits that relate to information technology software or support provided by a product issuer or that relate to educational and training purposes.

A copy of the register is available on request for a small charge.

Additional benefits are not permitted to be paid to our Authorised Representatives if they are as a result of, or conditional upon, the amount of business an Authorised Representative gives to a product provider.

## Will any other parties benefit from the financial services offered in this FSG?

Our Authorised Representatives may be associated with other service providers outside of the services they are authorised to provide under Bombora's AFSL. When these products or services are provided to you, details of these fees or benefits and how they are calculated will be disclosed in the relevant PDS or other disclosure document that will be provided to you.

## What arrangements may influence our advice to you?

Bombora's Approved Product List includes a range of financial products from product providers not associated with Bombora. We will assess your individual needs and circumstances, ensuring we recommend products that are in your best interest. After completing our research, if we believe a product is better suited to your individual needs and circumstances that is not on our approved product list, we will follow our non approved product process.

Neither Bombora nor our Advisers are associated with any financial product issuer. However, Bombora does have an agreement with MLC whereby MLC provides Bombora with a range of back office support services to assist us in running our AFSL. These support services include, software, product research, compliance and other related services. MLC is a part of the NAB Group of companies.

Bombora has an agreement with BT Select to provide Bombora with ongoing Governance support in the form of training, risk and compliance framework assistance, compliance policies and procedures. BT Select is part of the Westpac Group of companies.

Any other relationships or associations we have that may influence our advice to you will be disclosed in Part 2 of this FSG.

## What fees do we pay to someone who refers you to us?

If you are referred to us we may pay the referrer a fee. We may also provide the referrer with gifts such as branded promotional items, hampers or gift vouchers. The fee varies according to the referrer and financial products involved.

The fee may be a percentage of our fees, a percentage of the total amount invested paid through the referral, or a flat fee. We may pay these fees upfront when the financial service is provided, or the financial product is provided, or periodically as ongoing fees.

## SECTION 2 PRIVACY STATEMENT

### Why we collect your personal information?

We collect personal information, including sensitive information (e.g. health information), from you to provide you with services including financial advice.

We may also use your information to comply with legislative or regulatory requirements in any jurisdiction, to prevent fraud, crime or other activity that may cause harm in relation to the particular products or services provided, and to help us run our business.

If you do not provide all the information we request, we may no longer be able to provide a product or service, including financial advice, to you.

### Collecting and disclosing your personal information

We may disclose your personal information to members we engage to do something on our behalf such as a service provider, and other organisations that assist us with our business. We may also disclose your personal information to third parties such as a complaints body to whom a complaint relating to a product or service is referred, your past and present employers, any party acquiring an interest in our business and anyone acting on your behalf.

We may also collect from the parties listed above any personal information they may hold about you which relates to our provision of financial advice.

We may disclose your personal information to an entity which is located outside Australia. Details of the countries where the overseas recipients are likely to be located are in our privacy policy.

As a provider of financial services, we have obligations to disclose some personal information to government agencies and regulators in Australia, and in some cases offshore. We are not able to ensure that foreign government agencies or regulators will comply with Australian privacy laws, although they may have their own privacy laws. By using our products or services, you consent to these disclosures.

Bombora is also required, pursuant to the Anti-Money Laundering and Counter-Terrorism Financing Act (AML/CTF Act) and its corresponding rules and regulations to implement certain client identification processes. We may be required to obtain information about you at the time of providing financial services to you, and from time to time in order to meet our legal obligations.

We have certain reporting obligations pursuant to the AML/CTF Act and information obtained from or about you may be provided to external third parties and regulators in accordance with the requirements imposed on us.

## Other important information

We are required or authorised to collect personal information from you by certain laws. Details of these laws are in our privacy policy.

Our privacy policy is available at [bomboraadvice.com.au](http://bomboraadvice.com.au). It covers:

- how you can access the personal information we hold about you and ask for it to be corrected;
- how you may complain about a breach of the Privacy Act 1988 (Cth), or a registered privacy code and how we will deal with your complaint; and;
- how we collect, hold, use and disclose your personal information in more detail.

We will update our privacy policy from time to time. Where you have provided information about another individual, you must make them aware of that fact and the contents of this privacy statement.

## Definitions

"We", "our", "us" means Bombora Advice Pty Ltd and its Authorised Representatives.

We may use your personal information to contact you or send you information about other products and services offered by us or our preferred suppliers. If you do not wish to receive marketing communications from us, please contact us.

## SECTION 3 ARE YOU SATISFIED?

### What to do if you have any concerns about our services

Both we and Bombora endeavour to provide you with quality financial advice. If you have a complaint or concern about the service provided to you, we encourage you to take the following steps:

- 1.) Contact us first about your concern.
- 2.) If your concern is not resolved to your satisfaction, you may contact Bombora by:

**Writing:**

Advice Complaints  
Bombora Advice Pty Ltd  
Level 2, 406 Collins Street  
Melbourne VIC 3000

**Email:** [info@bomboraadvice.com.au](mailto:info@bomboraadvice.com.au)

**Phone:** 1300 653 097

- 3.) If your concern is not resolved, or if you are not satisfied with the decision, you may contact the Financial Ombudsman Service (FOS).

The FOS independently and impartially resolves disputes between consumers, including some small businesses, and participating financial services providers.

The FOS provides an independent dispute resolution process covering complaints about financial services including: banking, credit, loans, general insurance, life insurance, financial planning, investments, stock broking, managed funds and pooled superannuation trusts. You may contact the FOS by:

**Writing:**

GPO Box 3  
Melbourne VIC 3001

**Email:** [info@fos.org.au](mailto:info@fos.org.au)

**Website:** [www.fos.org.au](http://www.fos.org.au)

**Phone:** 1800 367 287

- 4.) The Australian Securities & Investments Commissions/ (ASIC) is Australia's corporate, markets and financial services regulator. ASIC contributes to maintaining Australia's economic reputation by ensuring that Australia's financial markets are fair and transparent, and is supported by informed investors and consumers alike. ASIC seeks to protect consumers against misleading or deceptive and unconscionable conduct affecting all financial products and services. You may contact ASIC by:

**Writing:**

Australian Securities & Investments  
Commission/brokerage  
GPO Box 9827  
Your Capital City

Or

PO Box 4000  
Gippsland Mail Centre  
Victoria 3841

**Website:** [www.asic.gov.au](http://www.asic.gov.au)

**Phone:** 1300 300 630

Before you send your concern to any of these respective bodies, please contact them first to understand the process of lodging your concern with them.

**bombora**

Bombora Advice Pty Ltd  
ABN 40 156 250 565 AFSL 439065

## PART 2 (Adviser Profile)

This is Part 2 of the Financial Services Guide (FSG) dated 1 January 2018 and should be read together with Part 1.

Part 2 (Adviser Profile) contains the following sections:

- About your advisers (Section 1);
- The Services we provide (Section 2); and
- Fees and charges (Section 3).

Part 2 sets out specific details about us as Authorised Representatives of Bombora Advice Pty Ltd (Bombora). We are authorised by Bombora to provide the financial services described in Part 1 and Part 2 (Adviser Profile) of the FSG. We have also been authorised by Bombora to distribute this FSG.

Bombora Advice Pty Ltd ABN 40 156 250 565  
Australian Financial Services Licence No. 439065  
Level 2, 406 Collins Street, Melbourne VIC 3000  
Email: [info@bomboraadvice.com.au](mailto:info@bomboraadvice.com.au)  
Website: [www.bomboraadvice.com.au](http://www.bomboraadvice.com.au)

## SECTION 1 ABOUT YOUR ADVISERS

### Who are your Financial Advisers?

In this guide, the terms 'I', 'me', 'us', 'we' and 'our' refer to your Adviser and David Davidson Financial Services, ASIC No. 242396. The term 'Representatives' refers generally to Bombora Advice's Authorised Representatives.

#### Business Address:

Priority Life  
Ground Floor,  
28 – 30 Jackson Street  
Toorak VIC 3142

**Postal Address:** 5c, 28-30 Jackson Street, Toorak, VIC, 3142

**Telephone:** 03 8199 9000

**Facsimile:** 03 8199 9049

**Email:** [admin@prioritylife.com.au](mailto:admin@prioritylife.com.au)

**Web:** [www.prioritylife.com.au](http://www.prioritylife.com.au)

### The individual advisers appointed by Priority Life and authorised by Bombora advice who will provide the advice and financial service are:

**David Davidson**, Authorised Representative No 242298.

David has worked in the Financial Services sector for over 20 years, and is widely regarded as one of Australia's leading risk insurance advisers. He has a passion for the relationships with his clients, and working with them to find the best



possible solution for them. David specialises in complicated medical and underwriting issues, and is well known for always working to find the best outcome available on the market for his clients. His credentials include:

- Advanced Business Insurance Adviser (Risk Specialist Network)
- Awarded 'Adviser of the Year 2004' by Apogee FP
- 3 years experience with Offner Hadley & Co.(Chartered Accountants)
- Bachelor of Economics and Accounting
- Quality Advice Program Fully Accredited

**Aaron Zelman**, Authorised Representative No 277185.

Aaron lives and breathes Life insurance for doctors. Put another way, he loves helping his clients care for themselves and their families. Aaron has personally advised over 500 doctors and their families. His clients have claimed over \$4m in disability and trauma claims throughout his 15 year career.



His credentials include:

- Bachelor of Arts/Business (Monash University)
- IFA Risk Adviser of the Year (2015)
- IFA Risk Adviser of the Year Finalist (2016)
- IFA Thought Leader of the Year Finalist (2016)

**Bradley Gecelter**, Authorised Representative No 397714.

A graduate of the MLC Adviser Scholarship Program, Bradley brings a fresh and passionate approach to Priority Life, and the Financial Services industry.

His strong communication skills, professional and personal approach, along with his attention to detail are testament to his ongoing success.



Bradley is steadily establishing himself as one of the best in the business when it comes to looking after medical specialists in all disciplines.

His credentials include:

- Bachelor of Business
- Advanced Diploma of Financial Services
- Graduate of MLC Adviser Scholarship Program
- RMIT most outstanding Management Student - 2003

**Wayne Boudrie**, Authorised Representative No 242269.

Wayne's history in the Financial Services industry is extensive both in Australia and overseas, stretching back to 1981 in the UK where he was the director of a major firm looking after partners of International law firms, members of British Parliament and the House of Lords.



Wayne's wealth of experience and knowledge of the insurance market really shows through in his approach to assessing his client's needs and supporting them through to the best coverage option available.

His credentials include:

- Advanced Business Insurance Adviser - an accreditation by the Risk Specialist Network
- ADFS (Financial Planning)
- Associate LIA Diploma (UK)
- Quality Advice Program - Fully Accredited.

**Gary Douglas**, Authorised Representative No 1004854.

Gary joined Priority Life in January 2018 and is a specialist risk insurance adviser with 25 years+ of experience. For the previous ten years Gary managed the personal and business insurance requirements for a Private Bank's high net worth clients in Melbourne and Adelaide. Gary's specialty is structuring tailored insurance portfolios for high income earning clients and negotiating the best terms available with insurance company underwriters. His strong communication skills combined with his professional and personal approach makes him a popular speaker; he has delivered insurance presentations to clients and advisers in New Zealand, South Africa, Vietnam, Thailand and Cambodia.



His credentials include:

- Diploma of Business
- Diploma of Education

## SECTION 2

### THE SERVICES WE PROVIDE

#### What areas are we authorised to provide advice on?

We are authorised by Bombora to provide financial services, including advice or services in the following areas:

- Life investment and life risk products;
- Managed investment schemes;
- Retirement savings account products; and
- Superannuation products

#### Are there any areas we are not authorised to provide advice on?

We are not authorised by Bombora to provide advice or services in the following areas:

- Deposit products
- Government debentures, stocks or bonds;
- Standard margin lending facilities;
- Derivatives;
- Consumer credit advice and assistance
- Managed investment schemes
- Securities
- Strategic advice about consumer credit and consumer credit referrals
- Self-Managed Super Funds
- Finance broking

Please ask us if you would like a referral for these services. If we receive a specific fee for this referral, it is disclosed below in 'Fees and Charges'. It may also be disclosed in an advice document such as a Statement of Advice ('SoA'), if we provide you with personal advice.

## How can you provide your instructions to us?

You may provide instructions to us by using any of the contact details provided in 'About Your Adviser'.

## Privacy Statement

In addition to the information provided in the Bombora Advice FSG Part 1 on how we collect, hold, use and disclose your personal information, and how we manage this information, further details around privacy are available at [www.prioritylife.com.au](http://www.prioritylife.com.au)

## SECTION 3 FEES AND CHARGES

### How will your Financial Adviser be paid for services provided?

All fees and commissions disclosed in this FSG which are attributed to the services provided to you by me are paid to Bombora.

Bombora receives all fees and commissions payable for the services we provide, and pays 100% of all the fees and commissions it receives to David Davidson Financial Services.

### What is your financial advisers fee structure?

As part of our advice process, there are costs to you at various stages of the process.

Provided you are happy with our service offering, we will then agree on the fee and payment option before we commence our personalised Statement of Advice (SoA). We do offer a range of payment options for our services, including a fee for our service and/or payment via commissions/brokerage received as a result of our recommendation.

**Advice fees are inclusive of GST and payable by you at the following stages:**

**1. Advice Preparation Fee:** Your initial consultation is free. You may be charged a fee for the preparation of a personalised plan (SoA). The actual fee will relate to the complexity of advice provided and the time and expertise taken to develop and prepare the SoA. The cost will range from \$550 upwards and may be offset against commissions received. This fee will be agreed with you prior to commencement of work.

A SoA will be prepared to confirm in writing any advice given. Please note our initial advice fees may apply where you decide not to implement our advice.

**2. Implementation:** We may charge an implementation fee to implement the recommendations within your SoA. These are payable when you decide to proceed with the implementation of any one or more recommendations provided to you. The fee will depend on the complexity of your situation. The cost will range from \$550 upwards and may be offset against commissions received. This fee will be agreed with you prior to implementation.

**3. Claims Assistance:** There is no fee for the advice, care and attention for our work related to managing standard claims. In exceptional cases, we may request from you an additional fee to handle complex or contested claims. This fee may be on a success basis of 5-10% of proceeds paid. This fee will be agreed with you at the time of claim.

**4. Specific Technical or Strategic Advice:** An hourly rate of \$330 will apply. This fee will be agreed with you prior to any work being done.

All fees may be deducted from your investment funds, insurance premiums or margin lending costs and paid to us by product providers instead of being invoiced directly to you.

**Note:** Full details of all fees and commissions for financial services will be provided to you in a Statement of Advice (SoA) or Record of Advice (RoA) and Product Disclosure Statements (PDS) at the time of receiving any recommendation.

Where you choose to cancel your recommended insurance within the first 12 months and you opted for your Advice Preparation and Implementation fee to be paid via commission, these fees may be still payable. In this event an invoice for the agreed amount will be forwarded directly to you for payment.

### **What amounts do my employer and other related entities receive for financial services?**

All fees, commissions and incentives are received by David Davidson Financial Services. I may benefit indirectly through the provision of subsidised conference attendance and training costs.

### **What other benefits does your financial adviser receive?**

In addition to the remuneration detailed above, I am eligible to qualify for other benefits and entitlements as detailed below:

From time to time, we may accept alternative forms of remuneration from product providers or other parties (up to a value of \$300), such as hospitality or support connected with our professional development (e.g. training or sponsorship to attend conferences). We maintain a register detailing any benefit that we receive and other benefits that relate to information technology software support provided by a product issuer or that relate to educational and training purposes. A copy of the register is available on request for a small charge.

### **Will your Financial Adviser be paid when making a referral?**

I may receive a payment for making a referral to an external specialist such as an accountant, mortgage broker or solicitor. Any amount payable will be disclosed in the SoA provided to you. This will be paid by the external specialist and will be at no additional cost to you.

If you have been referred to me by an external party and you accept the services I provide, I may make a payment to the external party for that referral. Any amount payable will be disclosed in the SoA provided to you. This will be paid by me to the external party and will be at no additional cost to you.